Managing the Digital Enterprise

The CIO Forum takes place on Day 2 of the 5th annual Nigeria Com. The sessions provide vital insight into cloud and enterprise services that enable corporations to unlock the next phase of growth. It is a must-attend for CIOs and heads of ICT to learn how to manage across mobile, social, big data, and cloud.

Free Access to the Nigeria Com Day 2 Morning Keynotes

09:00 Chairman’s Opening Remarks, Chairman: Nick Jotischky, Principal Analyst, Ovum
09:10 Keynote panel: Accelerating broadband infrastructure rollout and last mile connectivity Insights from Toyin Olontetu, Director General ICT, Ekiti State Government Frederick Onasanya, Assistant Direct, Nigeria Railway Corporation

10:00 Keynote presentation: Challenge of executing a seamless customer experience
10:20 Panel: Adapting for data revenues and the OTT revolution Insights from Bayo Adekanmbi, General Manager Business Intelligence, MTN Nigeria

11:00 MORNING COFFEE BREAK AND SPEED NETWORKING

12:00 Transforming into a digital enterprise: the evolving role of Nigerian CIOs
• What are the best methods for CIOs to manage the four pillars of transformation: mobile, social, big data, cloud?
• How do you manage and maintain security, loyalty, support, public service, supply chain management, talent and other critical functions?
• Overhauling business processes to compete digitally
• Where are the gaps between CIOs and IT departments, and how can they be bridged effectively?

Charles Molapisi, Chief Information Officer, MTN Nigeria
Toyin Olontetu, Director General ICT, Ekiti State Government
Olayinka Oni, National Technology Officer, Microsoft
Olufemi Ogundimu, Head of Information Technology, Lafarge Cement
Ezekiel Ebuetse, ICT Manager, Ascon Oil Company

12:40 Utilising Cloud and dedicated hosting as key business tools
• Getting to grips with the cloud to release market potential in Nigeria
• What can companies actually achieve through dedicated hosting?
• Unlocking fast client onboarding
• Overcoming fear of releasing critical data
• Enforcing internal security policies and best practices

Nkosi Kumalo, Executive Head of Department, Cloud and Hosted Services, Vodacom

13:00 Releasing true market potential for cloud services in Nigeria
• What are the killer cloud services evolving and how best are they implemented?
• How can Nigerian businesses adjust to a culture of storing, securing and utilising large data?

Olayide Mafolabomi, Head of Corporate Solutions, Etisalat

13:40 CIO FORUM EXECUTIVE LUNCHEON FOLLOWED BY EXHIBITION TOUR

14:45 CHAIRMAN’S CLOSING REMARKS AND END OF CONFERENCE

17 September 2014, Lagos Oriental Hotel, Victoria Islands, Lagos

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A GUARANTEED ROI IF YOU SPONSOR OR EXHIBIT AT NIGERIA COM

1. We guarantee face-to-face meetings with at least 40 senior-level buyers or influencers from the region’s operators.
2. For sponsors, we organise confirmed individual meetings with prospects & buyers of your choice.
3. Now in its 5th year Nigeria Com guarantees 750+ expert attendees. Which over digital event can match that?
4. Speaking slots provide you and your company with the platform to inform and deliver key messages to an expert audience of West African decision makers.
5. Our extensive marketing campaigns help your company to build its brand presence across the region.

WHY?
Nigeria presents the highest number of mobile subscriptions in sub-Saharan Africa with mobile data traffic charted to increase 17 times by 2019. Yet the reliability of broadband and the affordability of data and devices are hindering access to smart products and services for mobile. At NigeriaCom 2014 we are excited to present the new “Affordable Tech Hub” which is a showcase for enriching the digital experience of customers through innovative yet affordable technologies. It’s about aligning the greatest needs of the Nigerian market with the most enabling wireless solutions.

TO SPONSOR PLEASE CONTACT: Jean-Pierre Bird  | Email: Jean-Pierre.Bird@informa.com  | or call: +44(0) 2070 175 823

WHO WILL ATTEND
CIOs, CTOs, ICT professionals and Technical Leaders within:
- Enterprises and large corporations from the aviation, manufacturing, food & Beverage, consumer goods, banking and finance industries
- Network operators
- ISPs
- Telecom solution providers
- Device manufacturers

WHO WILL YOU NETWORK WITH?

750 Decision Makers
19 Countries
43% C-Level / Director / Senior Management Head delegate attendance
250 Companies
54% Operator or Delegate Attendance

THE OPPORTUNITY:
Engage with operators and develop strategic partnerships that will propel data growth. Showcasing the benefits of 3G and 4G technologies to drive wider adoption. This is the first critical forum in Nigeria for handset, software and device manufacturers to grow your retail networks and sales resources. It’s the meeting place to work together on product bundles that make technologies available for the masses.

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- Find us on Facebook by searching ‘Allaboutcom’
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- Watch videos at www.youtube.com/user/comworldseries

AFFORDABLE TECH HUB
Software, Handsets, Smart Devices

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