Global Direct Carrier Billing AWARDS 2017

For the first time ever, we will hold the Global Direct Carrier Billing Awards in four categories to recognise the best DCB carrier, aggregator, merchant and innovative technology.

Application forms can be filled out online: https://tmt.knect365.com/global-carrier-billing-summit/awards and all the required information is included here:

**Place and time:**

Amba Hotel Marble Arch, London, UK

Tuesday 26 September 2017, 18.00

**Deadlines and key dates:**

Submissions for the awards will be accepted until the 21st of August. The winner for each category will be announced on the evening of the awards, just after the Global Carrier Billing Summit, on 26th of September.

**Global Direct Carrier Billing 2017 Awards Judges**

TBC

**Awards categories in 2017:**

1. **Best DCB carrier**

This Award will recognise the carrier that has contributed most to Direct Carrier Billing (DCB) over time, is continually developing new offers for consumers in DCB and is partnering successfully with many other players in the ecosystem. In your application, please state why your company should be the winner, how it compares to competitors and how it has contributed to the evolution of DCB with new launches, innovations and partnering.

2. **Best DCB aggregator**

This Award will recognise the aggregator that has contributed most to Direct Carrier Billing (DCB) over time, is continually developing new services and is geographically spreading its reach, while partnering successfully with many other players in the ecosystem. In your application, please state why your company should be the winner, how it compares to competitors and how it has contributed to the evolution of DCB with new launches in new and existing markets, innovations and partnering.

For more information, please contact Anja Profozic atanja.c.profozic@knect365.com
3. **Best DCB merchant**

*This Award will recognise a digital merchant that has contributed most to Direct Carrier Billing (DCB) over time, is continually developing new services, markets and is geographically spreading its reach, while partnering successfully with many other players in the ecosystem. In your application, please state why your company should be the winner, how it compares to competitors and how it has contributed to the evolution of DCB with new launches in new and existing markets, innovations and partnering.*

4. **Most innovative DCB technology**

*For this Award, all types of organisations in the ecosystem can apply, including carriers, merchants, aggregators, content providers, as the most innovative DCB technology Award recognises a cutting-edge, innovative piece of tech which significantly improved Direct Carrier Billing (DCB), either on the front-end improving consumer interaction or in the back-end simplifying the DCB payment process, or both. In your application, please state why this technology should win, and why it is innovative, unique and significant for the consumers using it.*

### Submission Questions and Rules

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<td>Website link for the nominated entry</td>
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<td>Please describe IN NO MORE THAN 1000 WORDS the following:</td>
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For more information, please contact Anja Profozic at anja.c.profozic@knect365.com
Criteria

In making their decision for all four categories, our judging panel may consider the following criteria:

- What’s new, different or unique about your entry
- The complexity of the entry and how it is represented in terms of ease-of-use for the end-user
- The entry's position as a global and local market innovator
- Pricing and value for money
- Information about the customers: How many, types, geographical and vertical spread, any reference from customers
- Information about deployments: How many, average size, time frames

Entries

- All entries must be submitted via the online submission form
- Only fully completed entry forms will be accepted.
- Unless full payment has been received 1 week after the entry, the entry will be cancelled.

Cost

There is a cost associated to submitting each entry; the cost for 1 entry is £299.
Payment will be accepted by bank transfer. Our customer services team will contact you to send an invoice. If you have any issues, please contact them on Tel: +44(0)20 7017 5506

For more information, please contact Anja Profozic at anja.c.profozic@knect365.com
All entries must be submitted online by the 21st of August 2017, 24:00GMT.

The Entry Form with your logo, photos and/or links represent the full and entire Official Entry. No further information is required. Attempts to further influence the judges that are part of the Awards Judges Board by any means outside of, or in addition to, the Official Entry may result in disqualification.

On receipt of your entry, the awards administrators will confirm its arrival via e-mail. If you do not obtain such a receipt within 3 days, it is your responsibility to contact us to confirm its arrival. Unless you have this written or verbal confirmation from us, we cannot guarantee the arrival of your entry. Please direct any enquiries to anja.c.profozic@knect365.com

It is essential that we can contact you easily with questions regarding your entry, or judging enquiries and requests for further information. Therefore, please provide us with an awards liaison representative who can take these enquiries. You must provide their full contact details on the entry form.

**Winners**

The Winners will be announced during the DCB Awards on 26th of September 2017 and not before, and in the Winners Press Release announced the following day. Winners must be present at the Awards to receive their trophy and award.

Winners will:

- Receive a Winner’s Trophy presented at the Awards networking evening on the 26th September 2017
- Receive a Winners photo of the presentation of the Awards
- Be included in the Global DCB Awards Winners press release
- Be featured on the Global DCB Awards Winners website
- Be featured in a Global DCB Awards Winners HTML posted to the full Global Carrier Billing Summit mailing list
- Be able to use “Winners of the Global DCB Awards” logo and icon on their own promotional materials.

**Good luck and we hope to be celebrating with you in London this September!**