



YOUR FREE MARKETING TOOL KIT!

MAKE THE MOST OUT OF YOUR PARTICIPATION AT RISC-V SUMMIT 2019!

Thank you for participating at RISC-V Summit 2019. We are here to help you make the most of your participation at the Summit. With that in mind we've put together this checklist to help you promote your presence at the event. By completing these easy tasks, you will enhance your exposure within the industry, attract more attendees to your presentation, improve your professional profile, achieve more networking opportunities during and following the event plus much more!

✓ Have you received your event banners?

Customizable event banners are available on the [RISC-V Summit website](#) for download. You will be able to add it to your **website, newsletters, and email signatures**. Banner sizes are as follows, 728 x 90 & 1600 x 800. Email Caroline Greenberg at caroline.greenberg@informa.com with any questions you have.

✓ Offer a discount to colleagues!

Send an e-invitation to your colleagues and industry contacts to let them know you will be presenting at the Summit. You may offer an **exclusive 25% discount to attend the conference**. To receive your discount offer, please contact Caroline Greenberg. If you would like a personalized e-invitation, we can help you create one! Just let us know!

✓ Have you made full use of our social media channels?

Make sure that you utilize all the available social media options including Twitter, Facebook, LinkedIn, plus any other platforms in your repertoire. **Send out posts on your social platforms tagging @risc_v or #riscvsummit and we will do our best to repost.**

[Twitter](#) | [LinkedIn](#)

Example social media posts to send out on your platforms include:

Social Post 1 (Twitter): *During RISC-V 2019, I will be presenting a session on [TOPIC]. The RISC-V Summit is the premier RISC-V event for bringing together developers, tool providers, and silicon vendors. Looking to attend? visit: [LINK]*

Social Post 1 (Facebook & LinkedIn): *During RISC-V 2019, I will be presenting a session on [TOPIC] with [Other Speakers]. The RISC-V Summit is the premier RISC-V event for bringing together developers, tool providers, and silicon vendors. Looking to attend? visit: [LINK]*

Social Post 2 (Twitter): *Join me for a presentation on [TOPIC] during the 2019 RISC-V Summit! Sponsored by [SPONSOR NAME], I will be joined by [SPEAKER NAMES]. To learn more visit [LINK]*

Social Post 2 (Facebook & LinkedIn): *Join me for a presentation on [TOPIC] during the 2019 RISC-V Summit! Sponsored by [SPONSOR NAME], I will be joined by [SPEAKER NAMES]. To learn more visit [LINK]. We will be discussing [POINT 1], [POINT 2], [POINT 3]. To learn more, visit [WEBSITE].*

Social Post 3 (Twitter): *Are you going to be at the RISC-V Summit 2019, the be sure to stop by my presentation on [TOPIC]. Stop by on [DATE] to meet and discuss any questions you might have. See you in San Jose! [LINK]*

Social Post 3 (Facebook & LinkedIn): *Will you be at RISC-V Summit 2019 in San Jose, CA? Be sure to stop by my presentation with [SPEAKERS NAMES] on [TOPIC]. We will be discussing [POINT 1], [POINT 2], [POINT 3]. Make sure to see us on [DATE] to get all your questions answered. See you in San Jose. [LINK]*

✓ The Easy No-Brainers

Email signatures

Use the footer of your emails to tell everyone you will be at RISC-V Summit. With no effort at all you are spreading the word that your company is pro-active and associated with this market-leading show.

Enhance the visual impact of your message

You can use the RISC-V Summit logo and photos to add impact to your advertising, press releases and, promotional literature, underlining your status as an official speaker.

If you need any assistance with any of the above items please do not hesitate to contact Caroline Greenberg, Marketing Associate at caroline.greenberg@informa.com or +1 212 203 4768 or Jessica Ackerman, Education Manager at jessica.ackerman@informa.com or + 1 480 281 6740.

Kind regards,

RISC-V Summit Team